



Friday 26 November 2021
CNR IRISS
Via C. G. Sanfelice 8 | Napoli

INTERNATIONAL CONFERENCE

Intellectual Property in Agriculture

10.00 Welcome address | Massimo **Clemente** | Director CNR IRISS
Chair | Natale **Rampazzo** | Senior Researcher CNR IRISS

10.30 I SESSION

Leire **Escajedo San-Epifanio** | Universidad del País Vasco
*The (un)protection of agri-biotechnological innovation in the EU:
when regulations collide with reality*

Jakub **Kępiński** | Uniwersytet im. Adama Mickiewicza Poznań
Labelling of Agricultural Products in the Light of Unfair Competition Law

Anselmo María **Martínez Cañellas** | Universitat de les Illes Balears
*Including Information about the Nutritional Content of a New Variety Plant in
the UPOV System*

Żaneta **Zemła-Pacud** | Polish Academy of Sciences - Institute of Law Studies
*Protection of regulatory data as an instrument of fostering innovation in the
agrochemical and agri-food industries*

Andrés **Trujillo Jiménez** | Universidad de Salamanca
Phytosanitary products and Agroecology

II SESSION

12.00 Juan Antonio **Vives-Valles** | Universitat de les Illes Balears/INAGEA
*Organic Varieties, a breath of fresh air for plant breeding and plant variety
protection in the EU, or their trojan horse?*

Tomasz **Zimny** | Polish Academy of Sciences - Institute of Law Studies
*Patentability of plants and methods of their production in recent decisions of
the European Patent Office*

Zulay **Poggi** | Universidad Central de Venezuela - Centro de Estudios del Desarrollo
*Management of the Geographical Indications for Agriculture Products. Challenges
and opportunities*

Natale **Rampazzo** | CNR IRISS
Geographical Indications and Agricultural Policies

General Discussion and Final Remarks